

Synnova supports organizations and leaders to be best *in* the world and best *for* the world.

In our practice we use different kinds of approaches for organizational development, as i.e. the Cultural Transformation Tools, by Richard Barrett. Richard, who is advisor to our international network of consultants, facilitators and coaches, developed the 7 levels of consciousness model. Although based on Maslow's work, the model does not depict a hierarchy of needs but invites people, teams, organizations and nations to become "full spectrum", meaning to operate from all 7 levels. Although culture is often seen as soft (you'll know when trying to change it!), his tool measures and maps culture and monitors the progress of cultural development or transformation programs. As we experienced, an effective tool!

In order to contribute to the debate about necessary transformation in The Netherlands, we are now setting up -together with a team of dedicated network partners- a bi-annual **National Values Assessment Netherlands/ Nationaal Waarden Onderzoek Nederland**.

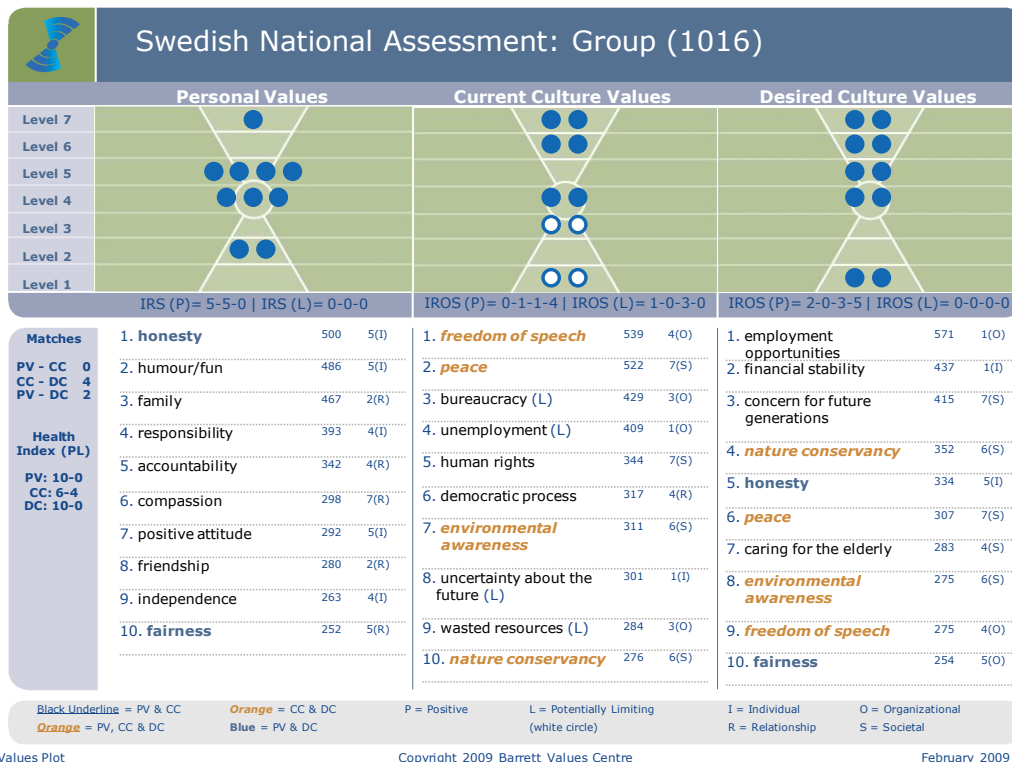
We are now (April/May 2010) in the process of finding owners & sponsors for this project and we're planning to have the survey done end 2010.

Interested?

Call our office number +31 (0) 70 3236732 and ask for Sander Mahieu

Examples of countries where it has been carried out already:

Belgium Sweden Latvia USA Argentina Bhutan



Entropy Sweden 31% (energy lost as a result of dysfunctions)